

REF



ROCKFORD EDUCATION FOUNDATION 2024/25 SPONSORSHIP OPPORTUNITIES

Join us in celebrating Ram Pride and support our dedicated educators, hardworking students, and the vibrant Rockford community. Together, we can make Rockford an even better place to live, learn, and grow.

SPONSORSHIP OPTIONS

New for 2024/25: SCHOOL YEAR CHAMPION

- Partner with REF all year long and show your support for Rockford students. You will be featured as a top sponsor for all REF events.

Create your own sponsorship package

- Customize your sponsorship package by selecting your level of support for a variety of events and campaigns.

REF'S PRIMARY FOCUS AREAS:

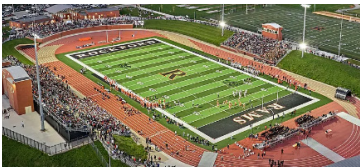
- STEAM Education
- Fine Arts
- Student Well-Being
- Outdoor Education
- College/Career Readiness
- Literacy
- Empowering Students in Need

2024/25 SPONSORSHIP OPPORTUNITIES



SEPTEMBER 20, 2024 | Deadline for 2024/25 School Year

Elevate your sponsorship and showcase your pride in the Rockford community all year long. As a School Year Champion, your company will gain visibility at the Rockford Education Foundation's major events and through community partnerships.



GAME DAY SPONSOR

AUGUST 26, 2024 | Deadline for 2024/25 School Year

Showcase your name or company logo on the jumbotron at a Rockford Rams home football game. Your name/logo will be displayed four times throughout the game and announced from the press box. Not only does this support the Rockford Education Foundation, but a portion of your donation also benefits RHS Athletics. Game selection is first come, first served.



OCTOBER 18, 2024 | 4:00-6:00 PM

Partner with the Rockford Public Schools and Rockford Education Foundation to celebrate the amazing achievements of Rockford alumni and community members. We will honor the Class of 2024 Hall of Fame Inductees with a reception at Blythefield Country Club.



MARCH 6, 2025 | 6:00-10:00 PM

Join us for REF's signature event, The Taste, and help us serve up support for education in Rockford. This successful and popular event held at The Gilmore allows people to gather to enjoy, food, drinks, and friendship in support of our schools.



MAY 15, 2025 | Deadline for 2024/25 School Year

Leave your mark or honor/memorialize someone special! Don't let another school year go by without securing a plaque for the donor wall in the Creative Teaching and Learning Center at Rockford High School.

SCHOOL YEAR CHAMPION

NEW FOR 2024/25!

Make your commitment to Rockford students and elevate your donation to be a top sponsor for all events. Deadline September, 20, 2024.

\$25,000+	\$10,000+	\$5,000+
<ul style="list-style-type: none"> • The Taste Sponsorship Cream of the Crop <ul style="list-style-type: none"> - Title Sponsor - 16 event tickets - 2 drink tickets per guest - Premier recognition on invitation, event signage, REF website and social media • Hall of Fame Sponsorship Partners in Education <ul style="list-style-type: none"> - Title Sponsor - 8 event tickets - 2 drink tickets per guest - Recognition on invitation, event signage, REF website and social media • Donor Wall Plaque - Black 8" wide x 8" tall <ul style="list-style-type: none"> - Donor name or logo on an dark grey square plaque - Promotional video created by Beyond the Rock - Invitation to help distribute REF Grants in classrooms - ¼ page Rampage Ad - Name/logo featured in REF Ad in Rampage 	<ul style="list-style-type: none"> • The Taste Sponsorship Meat & Potatoes <ul style="list-style-type: none"> - 8 event tickets - 2 drink tickets per guest - Prominent recognition on invitation, event signage, REF website and social media • Hall of Fame Sponsorship Partners in Education <ul style="list-style-type: none"> - Title Sponsor - 8 event tickets - 2 drink tickets per guest - Recognition on invitation, event signage, REF website and social media • Donor Wall Plaque -Orange 8" wide x 2" tall <ul style="list-style-type: none"> - Donor name or logo on an orange rectangle plaque - Name/logo featured in REF Ad in Rampage 	<ul style="list-style-type: none"> • The Taste Sponsorship Bread & Butter <ul style="list-style-type: none"> - 6 event tickets - 2 drink tickets per guest - Logo recognition on invitation, event signage, REF website and social media • Hall of Fame Sponsorship Friends in Education <ul style="list-style-type: none"> - 4 event tickets - 2 drink tickets per guest - Recognition on invitation, event signage, REF website and social media • Donor Wall Plaque - Gray 8" wide x 2" tall <ul style="list-style-type: none"> - Donor name or logo on an orange rectangle plaque - Name/logo featured in REF Ad in Rampage

2024/25 SPONSOR BENEFITS

 <p>Deadline February 3</p>	 <p>Deadline September 20</p>	 <p>DONOR WALL Deadline May 15</p>	 <p>GAME DAY SPONSOR Deadline August 26</p>
<p>\$5,000 Cream of the Crop</p> <ul style="list-style-type: none"> Title Sponsor 16 event tickets 2 drink tickets per guest Premier recognition on invitation, event signage, REF website and social media 			
<p>\$2,500 Meat & Potatoes</p> <ul style="list-style-type: none"> 8 event tickets 2 drink tickets per guest Prominent recognition on invitation, event signage, REF website and social media 	<p>\$2,500 Partners in Education</p> <ul style="list-style-type: none"> Title Sponsor 8 event tickets 2 drink tickets per guest Recognition on invitation, event signage, REF website and social media 	<p>\$2,500 Black Plaque 8" wide x 8" tall</p> <p>Donor name or logo on a large black square plaque</p>	
<p>\$1,000 Bread & Butter</p> <ul style="list-style-type: none"> 6 event tickets 2 drink tickets per guest Logo recognition on invitation, event signage, REF website and social media 	<p>\$1,000 Friends in Education</p> <ul style="list-style-type: none"> 4 event tickets 2 drink tickets per guest Recognition on invitation, event signage, REF website and social media 	<p>\$1,000 Orange Plaque 8" wide x 2" tall</p> <p>Donor name on an orange rectangle plaque</p>	
<p>\$500 Icing on the Cake</p> <ul style="list-style-type: none"> 4 event tickets 2 drink tickets per guest Name recognition on invitation, event signage, REF website and social media 	<p>\$500 Advocates in Education</p> <ul style="list-style-type: none"> 2 event tickets Recognition on invitation, event signage, REF website and social media 	<p>\$500 Gray Plaque 4" wide x 2" tall</p> <p>Donor name on gray rectangle plaque</p>	<p>\$500</p> <p>Name and/or company logo will appear 4 times on the jumbotron and name announced at a Rockford Rams football home game.</p>

2024/25 SPONSORSHIP FORM

DONOR NAME: _____

EMAIL: _____ PHONE: _____

School Year Champion: Support REF all year long. (Deadline September 20, 2024)

Pledge Amount: \$25,000 \$10,000 \$5,000\$ _____

Create Your Sponsor Package: (see attached form for sponsorship benefits)

Hall of Fame: October 18, 2024

(Deadline September 20, 2024)

- Partners in Education | \$2,500 \$ _____
- Friends in Education | \$1,000..... \$ _____
- Advocates in Education | \$500..... \$ _____

The Taste: March 6, 2025

(Deadline February 3, 2025)

- Cream of the Crop | \$5,000..... \$ _____
- Meat and Potato | \$2,500 \$ _____
- Bread and Butter | \$1,000 \$ _____
- Icing on the Cake | \$500..... \$ _____
- Individual Ticket | \$75..... \$ _____

Donor Wall: (Deadline May 15, 2025)

- Black Square Plaque | \$2,500 \$ _____
- Orange Rectangle Plaque | \$1,000... \$ _____
- Gray Rectangle Plaque | \$500 \$ _____

Game Day: (Deadline August 26, 2024)

- Single Game Sponsor | \$500 \$ _____

Annual Appeal:

Donate to the Greatest Need and support REF educational grants and programs. **Pledge \$** _____

2024/25 Commitment Total: \$ _____

PAYMENT TYPE:

- Invoice Me Check Enclosed (*payable to Rockford Education Foundation*) Pay Online