

REF



ROCKFORD EDUCATION FOUNDATION 2025/26 SPONSORSHIP OPPORTUNITIES

Partner with REF to help enrich education so every Rockford student can reach their full potential. Your support funds programs that care for the whole child—academically, socially, and creatively—and helps educators bring powerful ideas to life.

SPONSORSHIP OPTIONS

Create Your Own Package

Choose the events and programs you'd like to support and build a custom sponsorship package.

School Year Champion (\$10,000+)

When your total sponsorship reaches \$10,000 or more, you'll be recognized as a School Year Champion – a top partner featured at major REF events and in community-wide promotions all year long.

YOUR IMPACT

With your help, REF funds:

- STEAM learning
- Student safety and well-being
- Fine arts and music
- Outdoor education
- Literacy and libraries
- College and career readiness
- Support for students with financial need

2025/26 SPONSORSHIP OPPORTUNITIES



GAMEDAY SPONSOR | AUGUST 26, 2025

(Deadline for 2025/26 School Year)

Put your name or company logo in front of thousands of fans at a Rockford Rams home football game! Your sponsorship supports the Rockford Education Foundation and highlights your community spirit. Game selection is first come, first served.

	\$1,000
Logo Displayed 4 times throughout Varsity Football home game	X
Name announced 4 times from press box throughout same game	X



STOCK THE SHELVES | OCTOBER 23, 2025 A FUNDRAISER FOR NEW BOOKS

REF and Epilogue Books are teaming up to raise funds to bring fresh, educator-requested books to Rockford classrooms and libraries. Every dollar fuels reading programs and puts new stories in kids' hands. Show your Ram Pride and help us fill the shelves with books that inspire and engage!

	\$1,000	\$500	\$250
Presenting Sponsor	X		
Tiered logo/name placement on invitation, at the event, REF website and social media	Premier LOGO	LOGO	NAME



STEAM NIGHT | NOVEMBER 2025

Be part of Rockford's biggest STEAM celebration! This free, hands-on event draws over 1,000 people exploring science, tech, engineering, art, and math through fun challenges and experiments. Sponsoring STEAM Night means fueling creativity, learning, and community connection. Help us inspire the next generation of innovators!

	\$1,000	\$500	\$250
Presenting Sponsor	X		
Tiered logo/name placement on invitation, at the event, REF website and social media	Premier LOGO	LOGO	NAME



TRIVIA NIGHT | JANUARY 2026

Get ready for a fun night of trivia, teamwork, and community spirit! Grab your friends, form a team, and join us for an evening of friendly competition—all to support a great cause. Test your knowledge and give back to Rockford schools. Let's come together, have fun, and make an impact!

	\$1,000	\$500	\$250
Presenting Sponsor	X		
Number of Teams Included	3	2	1
Tiered logo/name placement on invitation, at the event, REF website and social media	Premier LOGO	LOGO	NAME



ROCKFORD INSTRUMENT FUND BENEFIT CONCERT | APRIL 2026

Join us for a special benefit concert supporting the Rockford Instrument Fund. Rockford's Bands and Orchestras will perform to help raise funds that make instrumental music accessible to all students, regardless of income. Your support helps provide opportunities for every child to participate and grow through music.

	\$1,000	\$500	\$250
Presenting Sponsor	X		
Tiered logo/name placement on invitation, at the event, REF website and social media	Premier LOGO	LOGO	NAME

The Taste

THE TASTE | MARCH 5, 2026

Help serve up support for education in Rockford at our signature event, The Taste! This successful and popular event held at The Gilmore allows people to gather to enjoy food, drinks, and friendship in support of our schools.

	\$7,500 Top Shelf	\$5,000 Cream of the Crop	\$3,000 Meat & Potatoes	\$1,500 Bread & Butter	\$750 Icing on the Cake	\$300 Cherry on Top
Title Sponsor	X					
Event Tickets*	30	20	10	8	4	2
Tiered logo/name placement on invitation, at the event, REF website and social media	Premier LOGO	LOGO	LOGO	LOGO	LOGO	NAME

*2 drink tickets per guest



DONOR WALL | MAY 15, 2026

(Deadline for 2025/26 School Year)

Leave your mark or honor/memorialize someone special! Don't let another school year go by without securing a plaque for the donor wall in the Creative Teaching and Learning Center at Rockford High School.

	\$2,500	\$1,000	\$500
Donor name or logo on large black plaque	X		
Donor name on an orange rectangle plaque		X	
Donor name on a gray rectangle plaque			X



RAM STATUE | MAY 15, 2026

(Deadline for 2025/26 School Year)

Show your Ram Pride for generations to come by inscribing your name on the Ram Statue at Carlson-Munger Stadium. Your family or business name will be featured on a shared plaque, forever commemorating your support. A portion of your donation can benefit the Rockford Band Boosters or Sports Boosters.

	\$1,000	\$250
Partner Level: Prominent name placement listed in large font on bronze plaque	X	
Supporter Level: Name placement listed in smaller font on bronze plaque		X